Official Contest Rules "Skiez Lanaudière!" 8 ski tickets to be won every week

Only one entry per email address per day is permitted for the entire contest period.

1. CONTEST PERIOD

The "Skiez Lanaudière!" contest (the "Contest") starts on January 15, 2018 and ends on February 25, 2018 at 11:59 pm ET, after which no further entries will be accepted. Draws will take place every Monday between December 25, 2017 and March 12, 2018 at 10 am ET at the offices of Tourisme Lanaudière, at 3568, Church St., Rawdon, Quebec JOK 1S0.

2. ELIGIBILITY

The Contest is open to individuals who have reached the age of majority in their country, province or territory of residence at the time of entry, with the exception of employees, agents and representatives of Tourisme Lanaudière, its advertising and promotional agencies, and other companies associated with the Contest, as well as their household members and immediate family.

3. HOW TO ENTER

To enter the "Skiez Lanaudière!" contest, participants must complete the entry form available at <u>www.lanaudiere.ca/ski</u>. No purchase necessary. All required fields must be completed in full for an entry to be eligible for the draw. All entry forms must be received before February 25, 2018 at 11:59 pm ET. No facsimile or mechanically or manually reproduced entry forms will be accepted. Limit of one entry per email address per day for the entire Contest period. Any multiple entries beyond this will result in automatic disqualification of the entrant from the Contest.

4. DESCRIPTION OF PRIZES

Every week, 2 prize will be drawn from all eligible Contest entries for four (4) lift tickets at one of Lanaudière's ski resorts (Ski Montcalm in Rawdon, Station touristique Val Saint-Côme in Saint-Côme, Ski La Réserve in Saint-Donat and Ski Garceau in Saint-Donat). A different ski centre each week. Lift tickets are valid only for the 2017-2018 ski season.

5. DRAWS

Six (6) electronic random draws will be held to select the winners. 2 (two) draw per week for 6 weeks. The draws will take place in the offices of Tourisme Lanaudière, at 3568, Church St., Rawdon, Quebec J0K 1S0, on Mondays at 10 am ET, on the following dates: January 22, 2018, January 29, February 5, February 12 February 19, February 26, The names of the winners will be drawn from among all eligible Contest entries received.

6. CLAIMING A PRIZE

The participant whose name is drawn at random will be officially notified via email within five (5) business days of the draw. The selected participant must claim his/her prize within ten (10) business days, after which he/she will be disqualified and the organizers will hold another draw until the prize is awarded. The prize will only be awarded to a confirmed winner. The name of the winner will be posted at <u>www.lanaudiere.ca/contest</u> from the time the winner is confirmed. To be declared a winner, the selected participant must correctly answer, without help and within a limited time period, a mathematical skill-testing question, which will be sent via email. If answered correctly, a second email will be sent confirming he/she is the winner. If the question is not answered correctly, the selected participant will be disqualified and notified to this effect. The organizers will then hold a new draw until a selected participant is declared a winner. Prizes will be delivered to the winners by mail.

7. ACCEPTANCE OF PRIZE

The prize must be accepted as awarded and cannot be transferred to another person, exchanged in whole or in part for cash or substituted for another prize, except at the sole discretion of the contest organizers and as mentioned above. A winner's refusal to accept a prize releases the Contest organizers from any prize-related obligation toward that individual.

8. ADVERTISING

To be declared a winner, the selected participant authorizes the Contest organizers and its representatives to use, if required, his/her full name, photograph, likeness, voice, statements regarding the prize, and/or city of residence for advertising purposes, without compensation.

9. GENERAL CONDITIONS

9.1 Entries that do not comply with the Contest rules or that are altered, falsified, illegible, incomplete (required fields), modified, late or inappropriate in any way whatsoever will be automatically disqualified. All decisions by Contest organizers are final and cannot be appealed. It is prohibited to use an automatic entry registering system to

enter the Contest.

9.2 To be declared a winner, the selected participant must sign a declaration and release form releasing Tourisme Lanaudière and any persons or entities associated with the Contest from all liability for any damage that may result from accepting and/or using the Contest prize. The form will be sent to the selected participant, who must return it within ten (10) business days of receipt. Failure to do so will automatically disqualify the participant, and a new draw will take place until the prize is awarded.

9.3 The selected participant must provide organizers with proof of age, if required, and confirm that he/she has complied with the Contest rules. Failure to do so will disqualify the participant. In the event this occurs, a new draw will take place until the prize is awarded.

9.4 The odds of winning depend on the total number of electronic entries registered during the Contest period. All entry forms received will become the property of the Contest organizers.

9.5 Should the Contest organizers be unable to award the prize for reasons beyond their control and not related to the winner, they agree to award a prize of a similar nature and equivalent value to the Contest winner.

9.6 This Contest is subject to all applicable federal, provincial and municipal laws and regulations.

9.7 For the purposes of these rules, the participant is the physical and moral person in possession of the account that corresponds to the electronic address indicated on the entry form.

9.8 Participants agree not to deliberately interrupt or negatively affect the normal course of the Contest, cause any damage to the website, prevent others from entering the Contest, or in any other way contravene these regulations. Failure to do so will automatically disqualify the participant, and the participant may be prosecuted in accordance with any recourse available to the Contest organizers.

9.9 The Contest organizers are released from all liability related to the improper functioning of any computer component, any software, or of any line of communication leading to the loss or absence of a communication network, or related to any transmission that may be faulty, incomplete, incomprehensible or erased by any computer or any network or any server, and that can make it more difficult for anyone to enter the Contest or prevent anyone from doing so. The Contest organizers are released from all liability for any loss or damage that may be caused, directly or indirectly, in whole or in part, by downloading any software or by the transmission of any information for the purpose of entering the Contest.

9.10

The Contest organizers reserve the right, at their sole discretion, to cancel, terminate, modify or postpone this Contest in its entirety in the case of a virus, computer bug, unauthorized human act or any other cause beyond the control of the organizers that may negatively affect the administration, security, impartiality or normal course of the Contest, subject to the approval of the *Régie des alcools, des courses et des jeux du Québec* for Quebec residents.

9.11 It is strictly prohibited to use or reproduce any material protected by copyright or any trademark associated with this Contest without the written consent of the copyright holder.

10. DISPUTES

For Quebec residents: any difference of opinion pertaining to the organization or the management of a public contest may be submitted to the *Régie des alcools, des courses et des jeux du Québec* (the "Régie") for it to be resolved. A difference of opinion pertaining to the attribution of a prize may be submitted to the Régie for the sole purpose of attempting to resolve it.